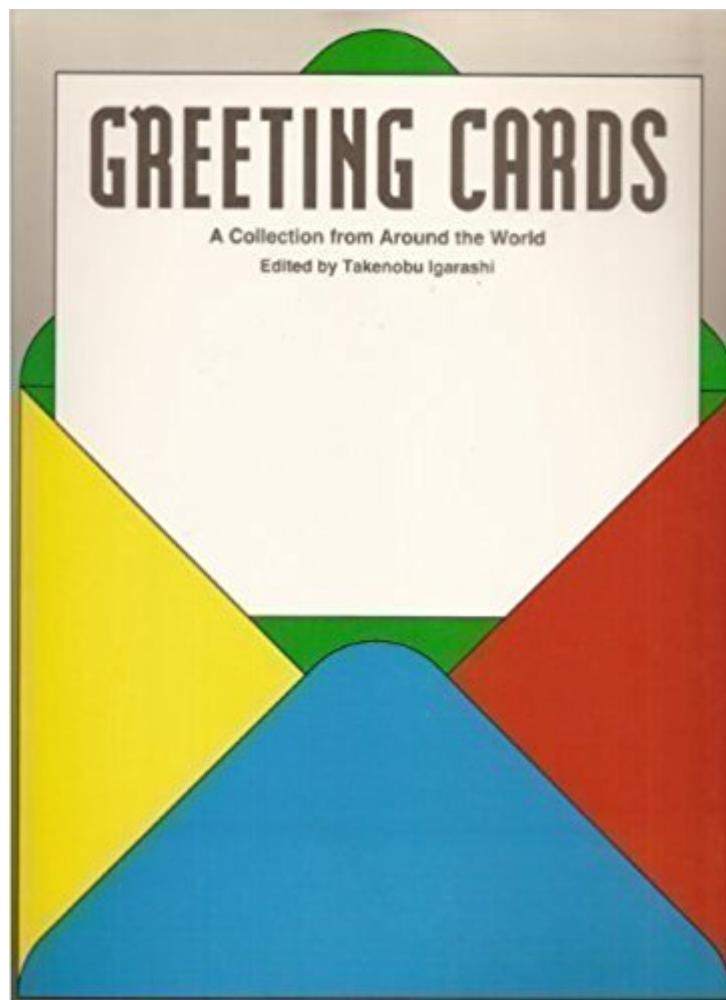


The book was found

# Greeting Cards: A Collection From Around The World



## Synopsis

The greeting card represents a playground of opportunities for the designer. There are so few guidelines and restrictions to content with, that one is left free to experiment with new techniques and ideas. The nearly 300 cards presented in this book were carefully selected from around the world to showcase innovative ideas of prominent graphic designers. This book will give readers a fresh look at this genre of graphic design, and the overwhelming variety that it has to offer.

## Book Information

Paperback: 159 pages

Publisher: Books Nippan; 1st edition (August 1989)

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Product Dimensions: 11.8 x 8.9 x 0.5 inches

Shipping Weight: 1.8 pounds

Average Customer Review: 5.0 out of 5 starsÂ  [See all reviewsÂ \(1 customer review\)](#)

Best Sellers Rank: #4,795,761 in Books (See Top 100 in Books) #50 inÂ Books > Arts & Photography > Graphic Design > Commercial > Annuals #8815 inÂ Books > Arts & Photography > Graphic Design > Techniques #54533 inÂ Books > Reference > Foreign Language Study & Reference

## Customer Reviews

Even though this book is about 11 years old, I continually refer to it as a visual aid for graphic design. Its appeal is timeless and the layout and photographs showing Igarashi's collection of greeting cards are excellent. What I would like to see is a short description of materials used or method of design and printing. So when is your next book with updated collection of greeting cards going to be published, Mr. Igarashi???

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